

Sample Press Release

Release date: 4.20.00

Killdate: 5.7.00

Millennium Marijuana March

Subject: Millennium Marijuana March (global protest)

Date: Sat. May 6th, *starting time*

Place: *Starting Park to Finishing Park, Your city here*

In a coordinated effort with over *update this number right before sending this out* cities worldwide, *Your city's* citizens and activists will participate in the global movement for marijuana policy reform. Saturday, May 6th at *Starting time*, rain or shine, people will gather at *Starting place* for the Millennium Marijuana March: At *starting time* marchers will leave for *speakers/rally* at *Finishing place*, via *Your route here*.

Your City's Millennium Marijuana March is hosted by *Your organization or business*, producers of *your organizatio's accomplishments here*, and is being promoted as a peaceful protest of all laws prohibiting the adult use of the cannabis plant for medicinal, industrial, spiritual, and recreational purposes.

Speakers at Where your rally/ies are held:

List of speakers and performers here, including the organization they represent and their website of they have one.

Cities participating include:

Update these cities right before sending this out: Albuquerque, Amsterdam, Auckland, Austin, Atlanta, Chicago, Cleveland, Edinburgh, Johannesburg, London, Los Angeles, Madison, Melbourne, Minneapolis, Montreal, New York, Nimbin, Oslo, Prague, Seattle, San Francisco, Tampa, Tucson, Vancouver, and Washington D.C.

Your local media contact: *Organization*

Media Contact: *Contact person*

Phone: *(000) 000-0000*

Pager: *(000) 000-0000*

E-mail: *<contact-person@hemp.net>;*

<general-info@hemp.net>

Website: *<www.your-url-here.org>*

International Organizers: Cures Not Wars

Media Contact: Dana Beal

Phone: (212) 677-7180

E-mail: *<dana@cures-not-wars.org>*

Website: *<cannabis2000.com>;*

<cures-not-wars.org>

**At the current U.S. incarceration rate in only fifty years
every American will be in the prison system or working for it.**

Cures not Wars
(212) 677-7180 www.cures-not-wars.org

THE HEMP COALITION
(206) 781-5734 www.thehempcoalition.org